



William M. Platt

August 22, 1930 - May 24, 2015

William “Bill” Manning Platt, of Easton, MD, died peacefully on May 24, 2015, with family by his side.

He was born in Rockville Center, NY, August 22, 1930, the son of the late Walter and Marion Jean Platt. Bill graduated from Lower Pennsylvania Military College, Chester, PA, in 1954, and then married Elizabeth Ann Platt on December 18, 1954. After they married, they were stationed in Nurnberg, Germany, until 1956. Upon returning to the states, they resided in Berwyn, PA, until 1972, and then moved to Wayland, MA. In 1989, Bill and Liz became permanent residents in Easton, MD.

Upon being discharged from the Army, Bill was employed at Hollingsworth Switch as a Sales Representative. In 1961, he was recruited by Cahners Publishing Company as a Salesman for Design News. From there, he quickly rose through the ranks holding multiple management positions before ultimately being named President and CEO of the Cahners Magazine Division. During his time as President/CEO, he and his executive team built Cahners (Ultimately Reed Business Information) into the largest and most respected international Business-to-Business Publishing Company prior to retiring in March of 1992.

In retirement, Bill was involved with the Waterfowl Festival for many years,

due to his love of hunting. The “Arcove Goose Club” was a passion he shared with his friends for many years. Along with being an avid hunter, he enjoyed spending time with his family and friends. Most importantly, Bill and his beloved wife were avid world travelers, always exploring new destinations around the globe.

Bill was a loving husband, father, and grandfather. His grandchildren affectionately knew him as “Pop Pop.”

Bill was predeceased by his wife of 60 years, Elizabeth Ann Platt. He is survived by his four children, daughter, Elizabeth P. Dahlen and her husband Gary B. Dahlen, their son, Christopher and his wife Katelyn of Bend, OR, and their daughter Elizabeth of Gettysburg, PA; son William M. Platt Jr. and his wife Betsy of Westford, MA.; son, Christopher W. Platt of West Palm Beach, FL; and daughter, Karen P. Donahue and her husband Brian F. Donahue, their sons Connor and Ryan of Medford, MA.

A celebration of life will be held at the Church of the Holy Trinity in Oxford, MD, on Saturday, June 20th, 2015 at 1:00 p.m.

In lieu of flowers, memorial donations may be made in memory of William M. Platt, to the Bayleigh Chase Memory Clinic Expansion, Attn: April Hauf, 501 Dutchman's Lane, Easton, Maryland 21601.

Previous Events

celebration of life

JUN **20**. 1:00 PM (ET)

Church of The Holy Trinity
Oxford, MD

Tribute Wall



“ *William M. Platt*

January 28, 2023 at 12:44 PM



“ *William M. Platt*

January 28, 2023 at 08:03 AM



“ *Mr. Platt had that contagious smile and made you feel welcome and part of the family. Cahners was my first job out of college and I remember one day Debbie was out and he needed a memo taken. He wanted/needed someone to take shorthand for him. He called me in to his office to take it. I was so scared, because you know, he was Mr. Platt. I walked in and he must have known i was a bit nervous. He just told me it was ok and that he would talk slow and not to worry. He made you feel at ease. My other memory was when we put together his presentation and arrangements for our conference at Disney World, Florida. I realized how well liked he was. With all of the family photos and work photos, it was just a wonderful experience. To see the surprise on his face was priceless. He was thrilled at what we had done. We had pulled something off that very few did because as you all know HE usually knew what everyone was doing. What a great man. I was lucky to have known him and I will truly miss him. To Chris and the rest of the Platt family, my wishes to you during this tough time. May Mr. Platt rest in peace. All my best. Teresa King Jenkins*

Teresa King Jenkins (Eckler) - June 12, 2015 at 07:56 PM

IS

“ I am in Croatia thinking of my wonderful boss and dear friend Bill. What memories! You were my guiding light - the architect of my career. From the first day we met you took me under your ample wings. Rest in peace. Ira

Ira Siegel - June 12, 2015 at 01:40 PM



“ My deepest condolences to Bill Platt's family on their loss. I remember him fondly and remain grateful to this day for his professional interest and support.

Jordan Backler (Cahners Publishing, 1977-94)

Jordan Backler - June 11, 2015 at 12:18 PM

CR

“ Recalling how warmly you welcomed me into the Cahners family back in 1987. Remembering also your wonderful sense of humor, winning smile and great kindness. Memories of a life well-lived. Fair winds and following seas until we meet again.

Deepest sympathies to the Platt family,

Cindy Rizzo Reagan

Cindy Reagan - June 10, 2015 at 09:15 PM

DV

“ From all the Virtues, we share your grief. John and Carole would want to hug you all. So do the rest of us. Our thoughts are with you. Bill did a lot for my career and I learned so much from him. (Although he scared me a little.) He was a publishing guy and took care of his people and business. He OK'd me going to grad school. He so loved his family. Cheers to him and his life and family. Memories will continue.

All our regards,

Debbie Virtue for the Virtues
Boston, MA

debbie virtue - June 10, 2015 at 05:52 PM

PH

“ May the road rise up to meet you. May the wind be always at your back; and until we meet again, may God hold you in the palm of His hand.

Sadly missed,

Elaine

phil - May 27, 2015 at 10:57 AM

CR

Bill has been a fixture in my life since I was 11 years old. I remember when Liz and Bill first met, Mother and Dad weren't going to allow Liz to go out with him because he was in college. After Liz produced lots of tears and wailing, they relented, what a good thing!

I especially remember Bill showing up to take Liz to a dance all decked out in his uniform from Pennsylvania Military College - how handsome.

I miss them both.

*Carol Roy
Auburn, CA*

Carol Roy - June 11, 2015 at 12:56 PM

JJ

A true inspiration, mentor, role model and supporter. Tough, fair, engaged, approachable, caring, supportive....and always quick with a good laugh! RIP, Bill. Well done!

Jack Johnson - June 11, 2015 at 08:52 PM