



Peter Max

January 26, 2005

Peter Max

QUEENSTOWN — Peter Max, an antitrust economist and former senior vice president of White Plains, N.Y. based National Economic Research Associates (NERA) died of natural causes on Jan. 26, 2005, at the Memorial Hospital at Easton. He was 71 and a 15 year resident of Queenstown.

Max was born in Utica, N.Y. in 1933. He and his wife Susanne, lived in Fairfax City, Va. from 1965 to 1990. During their 51 years of marriage they also resided in Pittsburgh, Pa., Ithaca and Long Island, N.Y. and Columbus, Ohio.

He graduated from The Choate School in 1951, Williams College in 1955 and pursued a four-year course of graduate studies at Cornell University. In 1959, he completed all the course work and formal requirements for a Ph.D. degree in economics, except the completion of his doctoral dissertation. While on the faculty of the Graduate School of Industrial Administration at Carnegie Institute Of Technology, now known as the Carnegie-Mellon University, Max taught undergraduate courses in economics and government regulation.

Max joined NERA at its inception in 1961. He developed the firm's Washington D.C. office and served as its Director from 1965 until his retirement in 2000. He continued to work with the firm as a special consultant

until the day of his passing.

While at NERA, Max directed research projects related to over 275 antitrust matters, tax cases, stock valuations and utility matters. He was involved in a number of notable antitrust cases in which economic evidence played a central role. He gave expert testimony in district courts and before the Federal Trade Commission, Securities and Exchange Commission, New York Public Service Commission, and the California Public Utilities Commission.

He served as President of the National Economists Club and the National Association of Business Economists where he was elected a Fellow. He also served as the Chief of Business and of Area Economics for the Battelle Institute in Columbus, Ohio from 1963 to 1965.

Max enjoyed boating on the Chesapeake Bay. From 1974 until his passing, he kept a series of boats at Piney Narrows marina, where he served as the president of the condominium board from 1981 to 1992. He was a lifetime member of the Chesapeake Bay Maritime Museum in St. Michaels and a member of the Antique Boat Museum in Clayton, N.Y. He supported the Liberty Ship SS John W. Brown, the Pride of Baltimore and the Sultana Project of Chestertown. He was a member of the Chesapeake Marine Trades Career School advisory board, a past commodore of The Classic Yacht Club of America, member of the Kent Island and Miles River Yacht Clubs, and president of the Trumpy Yacht Association.

Max had a 1951 48-foot Chesapeake Bay deadrise workboat restored at the Oxford Boat-yard and he owned the last Trumpy Motor Yacht ever built, named Sirius. Sirius was frequently seen in Annapolis and at the Volvo Ocean Race, formerly known as the Whitbread Round the World.

Max is survived by his wife, Susanne, and three sons, Eric Max, and his wife,

Lisa Leard, of Southington, Conn., Gregg Max, and his wife, Doreen, of North Granby, Conn. and Peter Max Jr. of Fairfax, Va.; one granddaughter, Julia Max of Newton, Mass.; one brother, Dr. Theodore C. Max, and his wife, Melva, of Utica, N.Y. and a sister-in-law, Emily Hughes of Clinton, N.Y.

A memorial service is planned for the day before his birthday at 11 a.m. Friday, March 18 at the Kent Island Yacht Club, Chester.

The family suggests memorial contributions be made to the Grasonville Volunteer Fire Company, P.O. Box 457, Grasonville, Md. 21638.

Tribute Wall



“ *Peter Max*

October 26, 2023 at 06:42 PM



“ *Peter Max*

January 28, 2023 at 12:44 PM



“ *Peter Max*

January 28, 2023 at 08:03 AM